

FIG. 1

5 First name

10 Last name

15 Title

20 School or group name

25 Type of group ☐

30 Charity No

35 No of persons

40 Address

45 City

50 State / prov.

55 Zip/Postal code

60 E-mail for newsletters

65 Calling hours ☐ and ☐

70 No tel.

75 No Fax

80 No of campaign/year

85 Agent no

90   95

OSBL school, volleyball, soccer, etc.

If previous OSBL

E-mail to the Administrator for oversight.  
E-mail is sent to the organizer for username and password.

FIG. 2

Username

Password

100

105

Username and password already automatically provided.  
Efundraising has the right to discontinue the campaign at any time.

FIG. 3

## D.1 Campaign Form

The first time the organizer uses his user (ID) and password, he sees his information and other additional information

First name   
 Last name   
 Title   
 School or group name   
 Type of group  ☒  
 Charity No   
 No of persons   
 Address   
 City   
 State / prov.  ☒  
 Zip/Postal code   
 E-mail for newsletters   
 Calling hours  ☒ and  ☒  
 No tel.   
 No Fax   
 No of campaign/year

Information on the campaign

Need e-mail collection Yes ☒ No ☐ If yes, how many

Start date

Objectives \$

Image for your campaign page

☒ ☐ ☐ ☐ ☐ ☐  
☐ ☐ ☐ ☐ ☐ ☐

☐ Personalized image

Text

130

If OSBL is on the page of the campaign [partner] a phrase for receiving taxes will be added.

See the page of the group using a button "OK" and by clicking on "continue" on page D.3.

135

140

FIG. 4

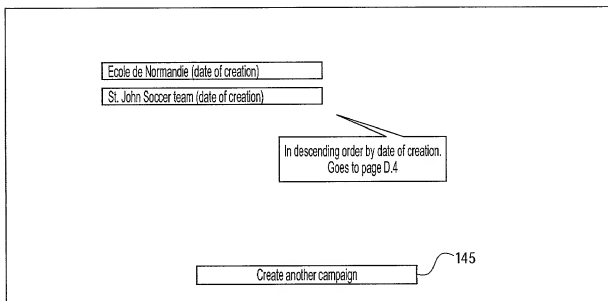


FIG. 5

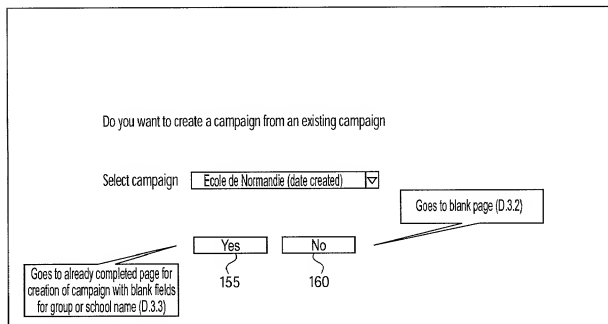


FIG. 6

### D.3.3 Create a new campaign from existing campaign

First name	<input type="text" value="Pascal"/>
Last name	<input type="text" value="Gervais"/>
Title	<input type="text" value="Professor"/>
School or group name	<input type="text"/>
Type of group	<input type="text" value="Ecole"/> <input checked="" type="checkbox"/>
Charity No	<input type="text"/>
No of persons	<input type="text" value="300"/>
Address	<input type="text" value="25 Rue de Normandie"/>
City	<input type="text" value="Longueuil"/>
State / prov.	<input type="text" value="QC"/>
Zip/Postal code	<input type="text" value="J4H 2B6"/>
E-mail for newsletters	<input type="text" value="normandie@total.net"/>
Calling hours	<input type="text" value=""/> and <input type="text" value=""/>
No tel.	<input type="text" value="450-670-8963"/>
No Fax	<input type="text" value="450-670-9962"/>
No of campaign/year	<input type="text"/>
Start date	<input type="text"/>
Objectives	<input type="text"/>

Image for your campaign page

<input checked="" type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	
<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>		<input type="radio"/>	

☐ Personalized image

Text

See group page by pressing "OK" and clicking on continue on page D.3

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor  
 et dolore magna aliqua. Ut enim ad minim veniam, quis  
 ullamco laboris nisi ut aliquip ex ea commodo consequat.  
 in reprehenderit in voluptate velit esse cillum dolore eu fugiat  
 nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in  
 culpa qui officia deserunt mollit anim id est laborum Et harum id lookum like

FIG. 7

**THE UNIVERSITY OF CHICAGO**

FIG. 8

#### D.4 Home page for campaign (STEP 1)

STEP 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim

Start date 01/08/99 Ecole de Normandie

Objectives \$2,000.00

Schedule

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum Et harum id lookum like Greek to me, dereud facilis est er expedit distinct.

Va a STEP 2

FIG. 9

No

First name

Last name

Birth Date

Sub-group

10

185

Return to this page to create from it another one immediately

FIG. 10

## D.7 List of e-mail accounts

Automatic order based on creation (date) of account.

Can delete accounts. Do not delete contacts, they go in the eFundraising database.

35 accounts for this campaign

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z } 195

Link to student's account for updating

No	First Name	Last name	Birth date	E-mail	Sub-group	Remove
<input type="checkbox"/> 1	Mathieu	Aberdeen	20/01/88	mathieu.aberdeen@efundraising.com (7.3)	1A	<input type="checkbox"/>
<input type="checkbox"/> 7	Felix	Anctille	20/04/87	felix.anctille@efundraising.com (7.3)	2D	<input type="checkbox"/>
<input type="checkbox"/> 37	Peter	Aztech	15/08/87	peter.aztech@efundraising.com (7.3)	2B	<input type="checkbox"/>

190 { 200

205

This will remove the account from the campaign but not delete the account.

This will delete the account, and from all campaigns but not his contacts.

FIG. 11

215

Sub group name

1A	<input type="button" value="Modify"/>
1B	<input type="button" value="Modify"/>
1C	<input type="button" value="Modify"/>
2A	<input type="button" value="Modify"/>
2B	<input type="button" value="Modify"/>
2C	<input type="button" value="Modify"/>
3A	<input type="button" value="Modify"/>
3B	<input type="button" value="Modify"/>
3C	<input type="button" value="Modify"/>

220

225

FIG. 12



No 1  
 First name Mathieu  
 Last name Aberdeen  
 Birthday 20/01/88  
 Sub-group TA  
 Block e-mail account ☐ 230  
 Username mathieu.aberdeen@efundraising.com  
 Password ma8956  
 Contact list

235  
 Always provide 3-4 extra lines for additional e-mail addresses

X	Gender	First name	Last name	Link parent (related)	E-mail
<input checked="" type="checkbox"/>	Mr	Roger	Lambert	Uncle	r.lambert@yahoo.com
<input checked="" type="checkbox"/>	Mr	Alain	Desgrobois	Uncle	alain99@generation.net
<input checked="" type="checkbox"/>	Mr	Robert	Dubois	Uncle	duboisr@yahoo.com
<input checked="" type="checkbox"/>	Mr	Michel	Lecompte	Uncle	Michelsexybody@hotmail.com
<input type="checkbox"/>					
<input type="checkbox"/>					
<input type="checkbox"/>					

Updates and goes to list of names where it was found.  
 Deletes card, but not the list of contacts. In a table.

FIG. 13

#### D.7.2 Search in e-mail database

First name  
 Last name A 240  
 Birthday 245  
 Sub-group 250  
 Blocked account 255  
 Username 260  
 Password 265  
 For this campaign ☐  
 Contact list

270 { First name Last name E-mail

FIG. 14

00000000000000000000000000000000

FIG. 15

FIG. 15

FIG. 16

No 1  
 First name Mathieu  
 Last name Aberdeen  
 Birthday 20/01/88  
 Sub-group 1A  325  
 230 Block e-mail account ☐  
 Username mathieu.aberdeen@efundraising.com  325  
 Password ma8956  
 Contact list  
 Gender First name 315 Last name 320 Link parent (related) 325 E-mail 305

Mr	Roger	Lambert	Uncle	r.lambert@yahoo.com
Mr	Alain	Desrobois	Uncle	alain99@generation.net
Mr	Robert	Dubois	Uncle	duboisr@yahoo.com
Mr	Michel	Lecompte	Uncle	Michelsexybody@hotmail.com

330

Updates and goes to list of names where it was found.  
 Deletes card, but not the list of contacts. In a table.

Always provide 3-4 extra lines for additional e-mail addresses

FIG. 17

Username mathieu.aberdeen@efundraising.com  
 Gender First name Last name E-mail  
 Mr. Roger Lambert r.lambert@yahoo.com

☒ Alert user

---

Username mathieu.aberdeen@efundraising.com  
 Gender First name Last name E-mail  
 Mr. Robert Bellerose bellerosebob@yahoo.com  
 Mr. Alain Dusseau dusseautioite@generation.net  
 Miss Yvette 350 Lambert y.lambert@hotmail.com

☒ Alert user 345

340 This will delete the contacts that are selected

335

To directly remove this contact from the e-mail database  
 This will send an e-mail to the user to notify him/her of incorrect e-mail address (selected default). Delete 15 days after alert.

FIG. 18

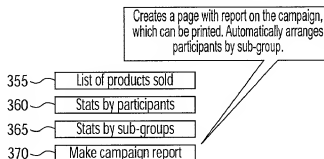


FIG. 19

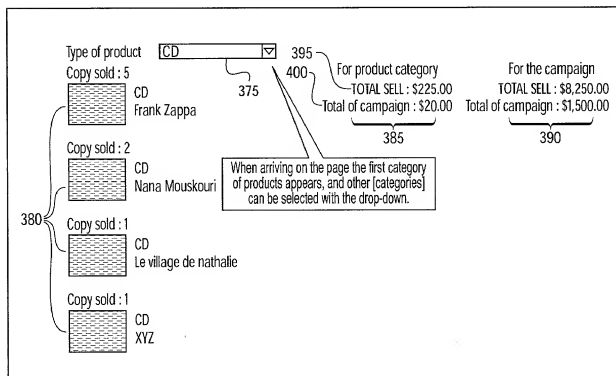


FIG. 20



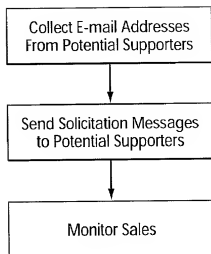


FIG. 23

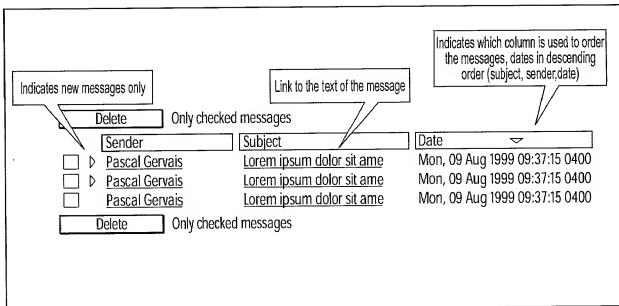


FIG. 24

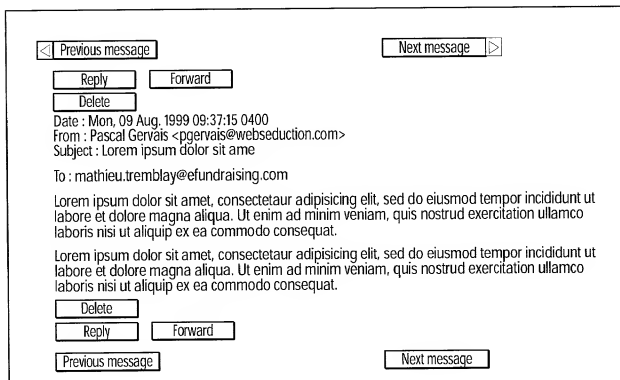


FIG. 25

Send Cancel

To : Pascal Gervais <pgervais@webseduction.com>  
 Subject : Lorem ipsum dolor sit ame

☐ Copy this message to your outbox

420 - Pascal Gervais <pgervais@webseduction.com> wrote:

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do  
 >eiusmod tempor incididunt ut labore et dolore magna aliqua.  
 >Enim ad minim veniam, quis nostrud exercitation ullamco laboris  
 >nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in

415 ☐ Insert the signature

Send Cancel

FIG. 26

Send Cancel

To :  
 Subject : Fwd: Lorem ipsum dolor sit ame

☐ Copy this message to your outbox

- Pascal Gervais <pgervais@webseduction.com> wrote:

>Date : Mon, 09 Aug. 1999 09:37:15 0400  
 >From : Pascal Gervais <pgervais@webseduction.com>  
 >Subject : Lorem ipsum dolor sit ame  
 >To : mathieu.tremblay@efundraising.com  
 >

☐ Insert the signature

Send Cancel

FIG. 27



Send Cancel

To :

Subject :

☐ Copy this message to your outbox

☐ Insert the signature

☐ Insert my group address

☐ Insert all

The drop-down appears if the student participates in various campaigns.

Send Cancel

FIG. 28

First name :

Last name :

OK Cancel

FIG. 29



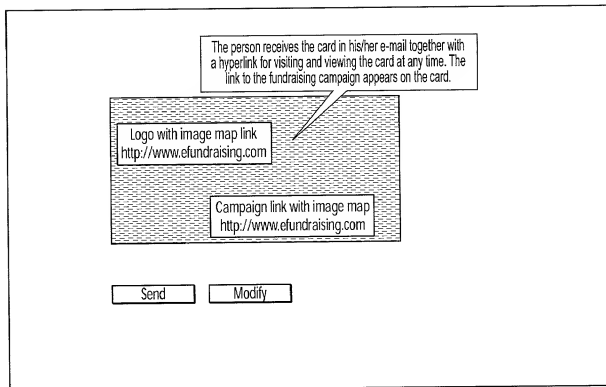


FIG. 32

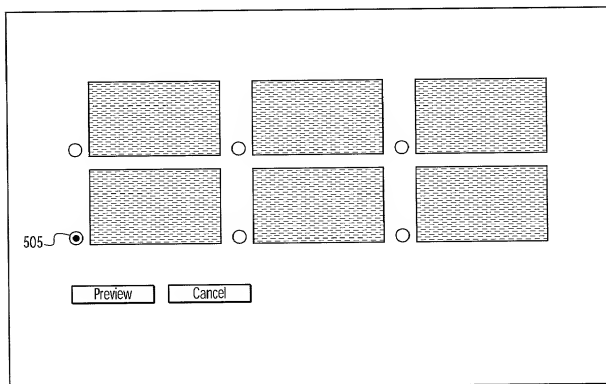


FIG. 33

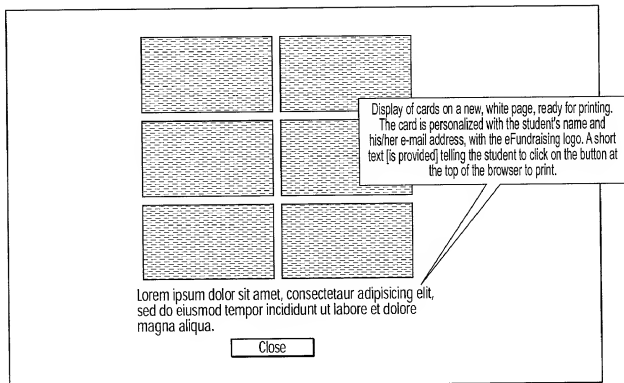


FIG. 34

**Student Fundraising Campaigns**

Back

510 ~

St. John Soccer team

515 ~ Total collected : \$200.00

520 ~ Total for the group : \$1,582.00

525 ~ Rank : 3/300

530 ~ Sub-group Rank : 1/35

Donors : 4/8

540 ~	{	Roger Iardif	\$150.00
		Marcal Quinton	\$25.00
		Robert Dubois	\$15.00
		Serge Milot	\$10.00

535 ~ Prize: Gift certificate

The student's various campaigns, if applicable

List of donors together with the amounts collected from each of them (amount received by the school, not the amount spent on purchases).

If the student is the top fundraiser, the amount he will receive if he remains in first place, or in 2nd, etc. With a link that includes the requirements for winning.

FIG. 35

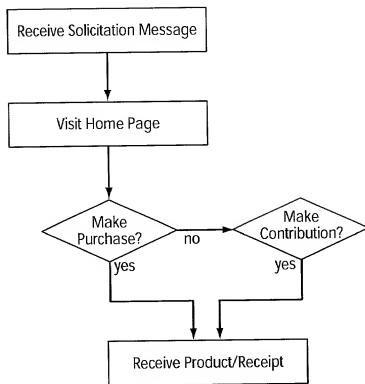


FIG. 36

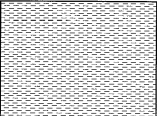


The diagram illustrates a search engine interface with the following components and annotations:

- Search engine to find a group or school**: A callout box pointing to the top right of the interface.
- Fields that must be indexed**: A callout box pointing to the four input fields on the left.
- 600 School or group name**: A label with a bracket pointing to the first input field.
- 605 Student first name**: A label with a bracket pointing to the second input field.
- 610 Student last name**: A label with a bracket pointing to the third input field.
- 615 State or province**: A label with a bracket pointing to the fourth input field, which includes a dropdown arrow.
- Search**: A button located below the input fields.
- 620**: A label with a bracket pointing to the Search button.

FIG. 39

Ecole de Normandie



Lorem ipsum dolor sit amet,  
 consectetur adipiscing elit,  
 sed do eiusmod tempor  
 incididunt ut labore et dolore  
 magna aliqua. Ut enim ad  
 minim veniam, quis nostrud  
 exercitation ullamco laboris  
 nisi ut aliquip ex ea  
 commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse  
 cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat  
 cupidatat non proident, sunt in culpa qui officia deserunt .

Start date

01/08/99

Objectives

\$2000.00

Buy online (E.2.1)

Give online

FIG. 40

Hi Uncle Sam:

Product type:  625

Sub-category:  630

<input type="checkbox"/> 635	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="checkbox"/> Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	
<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00
<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00
<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="checkbox"/>	Qty.	Frank Zappa Price: \$29.99 Goes to campaign : \$5.00

640   650

645

FIG. 41

X	Qty.	Product	Description	Price	To the campaign
<input type="checkbox"/>	<input type="text" value="1"/>		Frank Zappa	\$29.99	\$5.00
<input type="checkbox"/>	<input type="text" value="1"/>		The great outdoors	\$29.99	\$5.00
<input type="checkbox"/>	<input type="text" value="1"/>		Chocolates	\$29.99	\$5.00

655

After leaving we wind up at the Bell Emergis payment section. They should send us a confirmation, OK or not. A command form from them will return the user to E.2.4.

Subtotal \$89.97

Shipping \$3.99

TOTAL \$93.96

State

To which campaign

660

665   670

One always selects the most expensive shipping and then doesn't charge for the other shipping. CD \$1.00, magazine \$0.00 and chocolates \$3.99

Taxes are calculated at Bell Emergis

This field appears when the donor arrives through the homepage of the www.efundraising.com website rather than through e-mail, the 2nd drop-down is dependent on the selection made in the 1st drop-down.

FIG. 42



After leaving we wind up at the Bell Emergis payment section. They should send us a confirmation; OK or not. A command form from them will return the user to E.2.4.

How much do you want to give?  675

State

To which campaign

This field appears when the donor arrives through the homepage of the www.efundraising.com website rather than through e-mail, according to the 1st drop down the 2nd will be different.

FIG. 43

Thanks for giving

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Do you want to be notified of the birthday of Mathieu?

Yes ☒ No ☐

Do you want to be notified for the next campaign Mathieu will participate?

Yes ☒ No ☐

Do you want to receive infos on eundraising?

Yes ☒ No ☐

Do you want to send an e-mail to Mathieu?

The two buttons update the list with the selections made with the "radio" buttons

Task that is enabled on a daily basis for those who have provided the participant's birth date.

It will no longer appear on the list of participants and will be transferred to the e-mail database.

This question helps eFundraising e-mail the management once the participant has been erased and winds up only in the e-mail database table.

FIG. 44

705 {

Friend name 680

Friend e-mail 685

Your name 690

Your e-mail 695

State

Which campaign you want to support 710

700 {

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

A generic message will already be entered and the person can add personalized text at the end or at the beginning of the message

Preview Cancel

FIG. 45

The person receives the card in his/her e-mail along with a hyperlink for visiting and viewing the card at any time.

LOGO with image map link  
<http://www.efundraising.com>

Campaign link with image map  
<http://www.efundraising.com>

If a selection was made on the previous page, the campaign link will be included in the image map.

Send Modify

FIG. 46

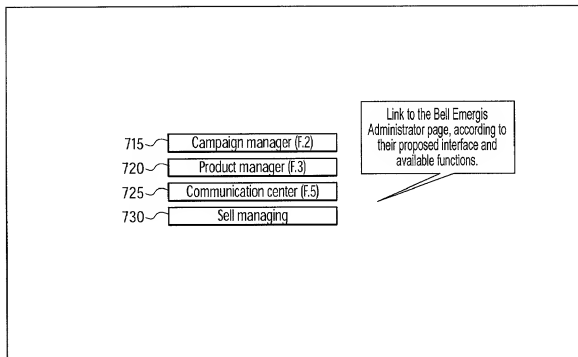


FIG. 47

735 School or group name

740 Organizer first name

745 Organizer last name

750 State or province

755 Campaign No

Search

The campaign number is found in the e-mail sent to the Administrator each time a new campaign is created

FIG. 48

3 campaigns found

No	School or group name	Organizer name	# Participants	E-mail	Money raised
1	<u>Ecole de Normandie</u>	Pascal Gervais	35	<u>normandie@total.net</u>	\$1,500.00
25	<u>St. John soccer team</u>	Pascal Gervais	35	<u>soccer45@hotmail.com</u>	\$700.00
87	<u>St. Luc Jello wrestling club</u>	Pascal Gervais	200	<u>jellotest@hotmail.com</u>	\$5,500.00

760









Another Search (F.2)

FIG. 49

FIG. 50

Product type

Sub-category

 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>	 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>
 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>	 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>
 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>	 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>
 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>	 Frank Zappa Price: \$29.99 Goes to campaign : \$5.00	<input type="button" value="Modify"/> <input type="button" value="Delete"/>

775  
770

FIG. 51

Product code

Distributor No

Distributor name

Description

Price

Money to campaign

Shipping

Product category

Sub-category

Image

All the product information is to be confirmed with eFundraising

FIG. 52

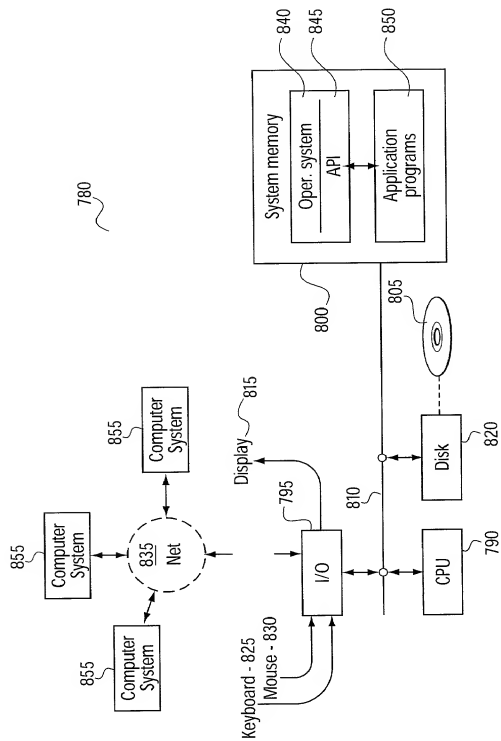


FIG. 53

FIG. 54A	FIG. 54B	FIG. 54C	FIG. 54D
FIG. 54E	FIG. 54F	FIG. 54G	FIG. 54H

FIG. 54

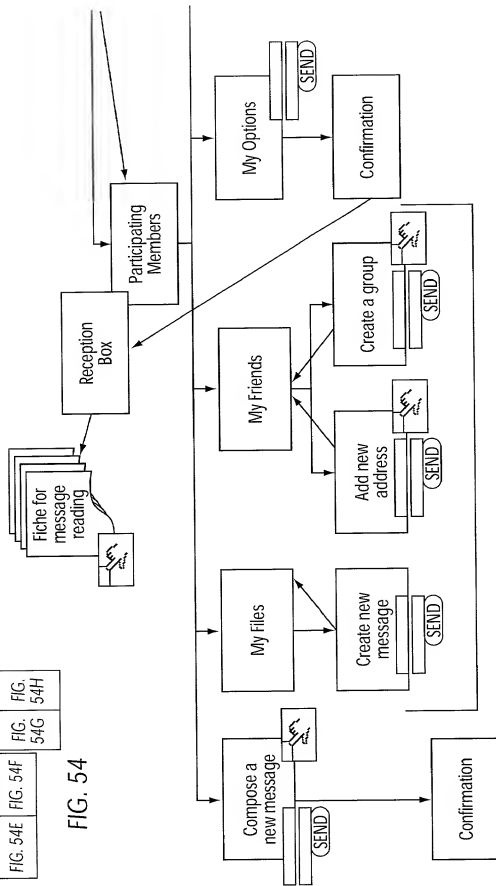
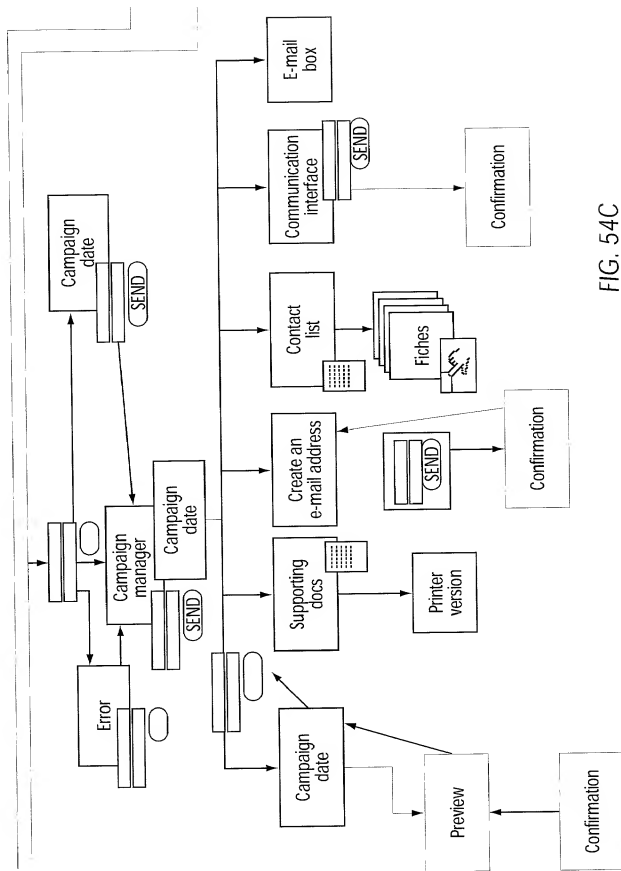


FIG. 54A



FIG. 54B



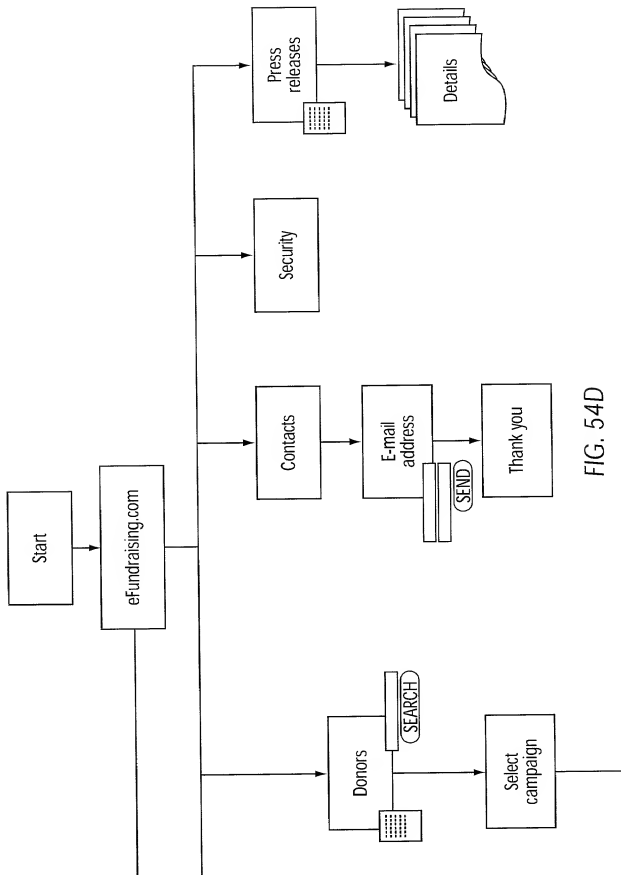


FIG. 54D

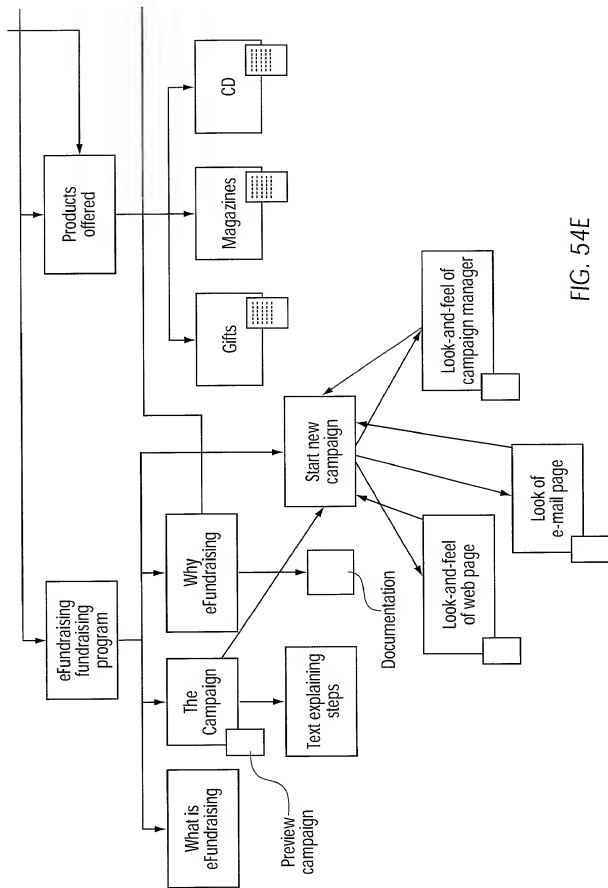


FIG. 54E

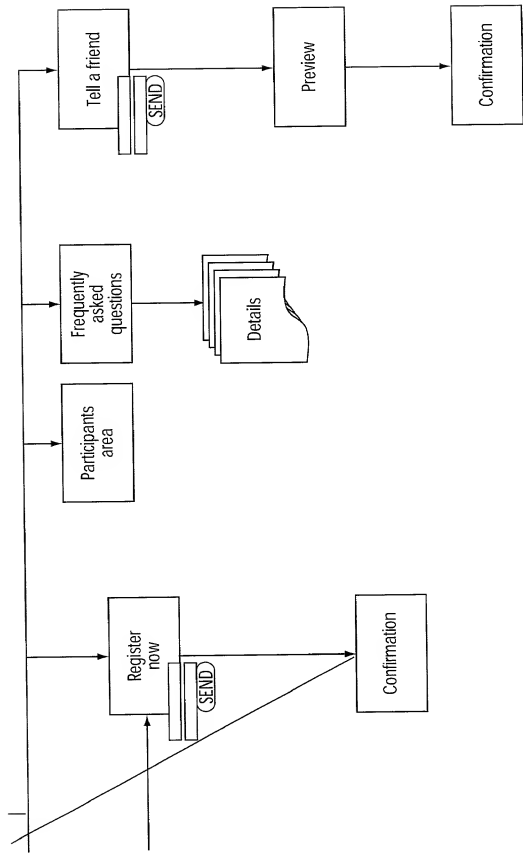


FIG. 54F

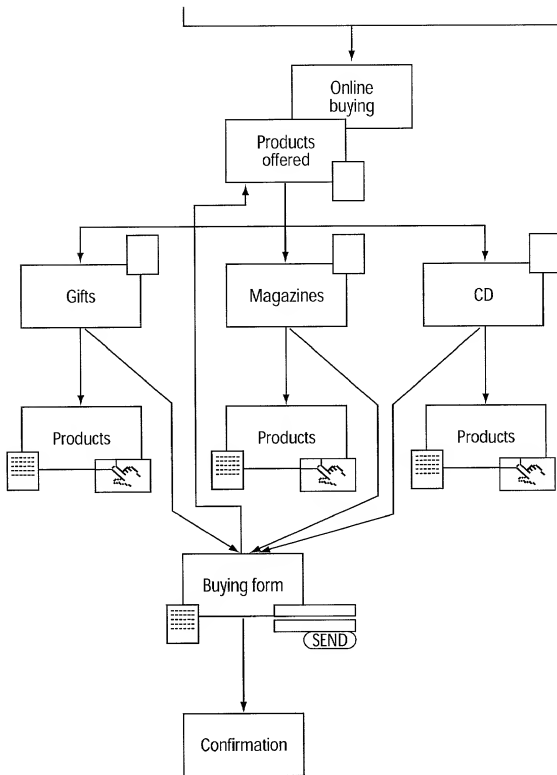


FIG. 54G

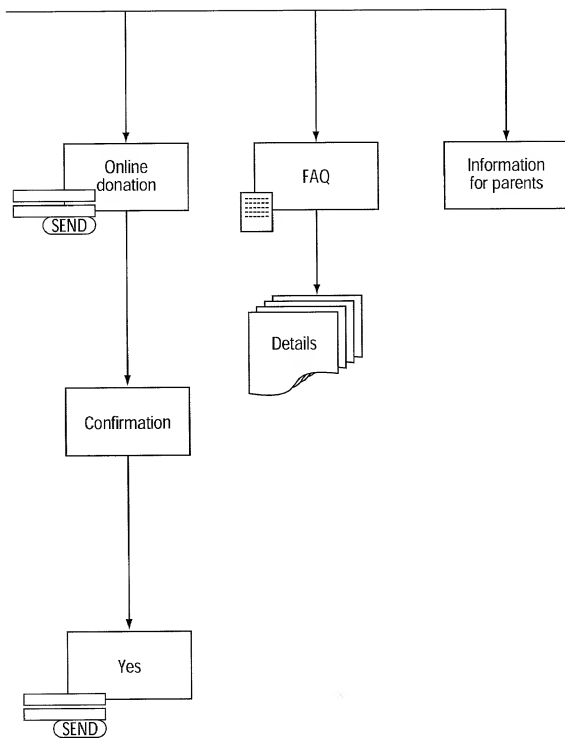


FIG. 54H